

HÉMA-QUÉBEC FOUNDATION

In collaboration with



A Moment to Escape

[/Have fun and give to a great cause](#)

Put your competitive minds to work for a good cause

In collaboration with Jeux d'évasion Immersia, we're inviting companies to engage in a bit of friendly competition. We're inviting you to participate in a fun and challenging team building activity while contributing to the financing of Héma-Québec Foundation's great cause - To Give the Gift of Life.

The initiative is simple, create teams made up of your co-workers and compete with each other to get the best results in the following two categories:

- Be the fastest team to complete the chosen virtual escape game activity
- Raise the most donations in total for the cause.

Form teams by recruiting your co-workers or people from different departments within your company and make this challenge an interdepartmental competition.

The Immersia escape game challenge

In 2020, local escape game company Immersia was named one of the top 25 escape game companies in the world. It offers a number of theme-based interactive of challenging and innovative rooms including *Weekend at the Shack*, *The Piccadilly Cabaret*, *The Grand Immersia Hôtel* and *Warp Inc.*

From their workstation, office or laptop, each participant will be invited to connect individually to a Zoom conference in order to take part in experience. Throughout the game, you will have to direct a character, which will be your eyes and hands inside the room. Your indications will determine the course of events.

You will have access to an inventory system that will allow you to observe the different objects and items found in order to solve the puzzles. As a conventional escape game, you will have 60 minutes to complete the mission.

The advantages of such an adventure

- Healthy competition between colleagues and services in order to strengthen ties—who will be the best team?
- An escape game is a dynamic activity and is a breath of fresh air from the standard 5@7
- An activity where everyone challenges themselves
- Creating a sense of belonging and reconnecting with colleagues



Team Rankings



<u>Team Members</u>	<u>Activity</u>	<u>Funds Raised</u>
Les requins affamés : Annie Bouquet Mélanie Normand Félicia Jodoin Sergio Anaya Guillaume Leclerc Valérie Agnard	Week-end at the Shack Result: Completed in 52 min.	Total donations : \$ 1,475
Les pirates sanguinaires : Carole Mereb Nathalie Goudron Radka Iordanova Marc-André Dumont	Week-end at the Shack Result: Completed in 53 min.13 sec.	Total donations : \$ 1,155
SANGsationnelle : Martine Nadeau Aniko Vochin Caroline Biron Alain Racine Jonathan Dion-Paré	The Piccadelly Cabaret Result: Completed past the time limit	Total donations : \$ 1,000
Les ACTIFS colorés: Fanny Feuiltault Charles Hammad Abdelkader Sassi Houcem Souissi Loubna Bakir Alice-Anne Gauthier	Week-end at the Shack Result: Completed in 51 min. 20 sec.	Total donations : \$ 735
Les Cyber-évadés: Cédric Lachamp Mariam Assoumane Olivier Deschamps Sandrine Boucher Sylvain Leclerc Maryse Guévremont Santiago Emmanuel Bojaca Ardila	The Piccadelly Cabaret Result: Completed in 58 min. 40 sec.	Total donations : \$ 555

Testimonials

"I highly recommend the Immersia Virtual Escape activity as a Team Building activity. I thoroughly enjoyed my experience with our Team."

- Olivier Deschamps

"Personally, I Found the experience very pleasant and perfectly adapted to a virtual setting. It's certainly different from the "In person" experience but it's still so much fun. I was relatively new to my team, and I loved the opportunity to experience something new with them. It was a great way to get to know my teammates from a new perspective."

- Guillaume Leclercs

"I loved my experience at the Immersia activity! The Game allowed me to see my colleagues from a new perspective, strengthen our team spirit and of course, have a lot of fun! The difficulty level was well suited to our group and the facilitator guided us skillfully through the adventure."

- Annie Boutet

Step 1

Registration (team of 4 to 8 participants)



/1.
Create a team of 4 to 8 participants (colleagues from your company or department)



/2.
Register your team on our [crowdfunding platform](#)—the registration price is \$100 (plus tax) **per team**



/3.
Fill out your team and participant profiles and set the goal for donations to raise (minimum of \$250 per team)



/4.
Open your confirmation email about your challenge and choose the date and time of your future escape

Step 2

Get ready to promote your challenge and fundraising activity



/1.
Share your challenge with your personal and professional networks to collect donations for the Héma-Québec Foundation. (Your company can also contribute!)



/2.
Allow a minimum of two weeks to complete your fundraising activities.



/3.
Join the challenge and immerse yourself in the adventure. Be the team that escapes the fastest and be the biggest donor!

Helping While Having Fun

All the funds collected will be used by the Héma-Québec Foundation to promote its mission and provide support for the Association des bénévoles du don de sang, which raises public awareness and recruit donors in Héma-Québec's five areas of focus: blood, plasma, breast milk, stem cells, and human tissue. Paying it forward while having fun has never been easier!